

During the animation in the background there will be male or female voice explaining what is seen providing additional information if needed. Also, another voice imitating traffic sounds may wildly appear.

1
background with flat
terrain
people driving bikes

Voice over: Amsterdam. World's most bike friendly city in the world.

2
background with flat
terrain
character driving bike

VO: Netherlands flat terrain makes it perfect for average cyclist

3
background changes to
city area/ big city street
character still driving bike

VO: and easy to get from point A to point B

4
big city street
lot of bikes bikes
1 car

VO: So it is no wonder bikes are Amsterdams number one transportation

5
street with only bike lanes
character driving bike

VO: Bikes have their separate lanes, even 400 km of them

6
street with only bike lanes
character driving bike
sign appears

VO: Filled with signs

During the animation in the background there will be male or female voice explaining what is seen providing additional information if needed. Also, another voice imitating traffic sounds may wildly appear.

7

street with only bike lanes
character driving bike
sign appears
traffic light appears

VO: and traffic lights

8

big city street
cars, bikes on the street
(honking, traffic sound)

VO: But even those lanes get crowded during rush hours

9

big city street
street crowded with
people walking
and driving bikes

VO: And centre is always crowded with tourists

10

big city street
street crowded with
people walking
and driving bikes
(bell sound)

VO: It's always good to keep bell next to you to signal them to move

11

street / bridge filled
with too much bikes
locked / left there

VO: There are more than 800.000 bikes in Amsterdam

12

street / bridge filled
with too much bikes
locked / left there

parking sign appears

VO: There are big number of parking places in the city but people still leave them everywhere

During the animation in the background there will be male or female voice explaining what is seen providing additional information if needed. Also, another voice imitating traffic sounds may wildly appear.

13

street / bridge filled
with too much bikes
lock appears.. on
"twice" the second
lock appears.

VO: Whoever you leave it, make
sure to lock it... twice.

14

big city street
character driving bike

VO: Final conclusion

15

big city street
character driving bike

VO: Final sentence